



LAUNCH PARTNER OPPORTUNITY

Limited availability only for first adopters: Save \$4,000 annually per truck on fuel, tires, and maintenance while reducing CO₂ emissions and rubber waste. Be among a select few fleets invited to benefit through this limited-launch, to boost profits, set a new standard for fleet performance, and improve margins.

1. Immediate, Bankable Value

- **Extend tire life ≥40%** – fewer changes, fewer pull-offs, fewer roadside headaches.
- **Improve fuel efficiency 2–4%** – every mile costs less.
- **Lower cost-per-mile** – modeled savings of roughly 3–4¢ per mile (≈\$3,000–\$4,000 per truck/year).
- **Less maintenance, fewer surprises** – less vibration, smoother ride, fewer blowouts and shop visits.

2. Strong Sustainability & ESG Story

- **≈30% fewer tires** manufactured and scrapped over the life of the asset.
- **Less toxic rubber dust and micro-particle pollution.**
- **Lower CO₂** from tire manufacturing and reduced fuel burn.

3. Launch-Partner Advantages - Only Now

- **Launch-partner pricing and priority rollout.**
- **Prove leadership** to shippers, regulators, and investors on efficiency and emissions.
- **Direct, strategic relationship** with Gel Dynamics as AFC expands to more wheel sizes and platforms.
- **Marketing & visibility** as an early adopter of a clearly economic and environmentally beneficial technology.

4. Why Timing Matters

- **Launch-partner slots are limited by design.**
- **ESG pressure in focus** around tire wear and emissions.
- Get the **savings and the story before your competitors.**

Note: Figures are illustrative and based on conservative modeling; actual results will vary by fleet, duty cycle, equipment, and implementation. Detailed commercial terms—including any launch-partner pricing or strategic participation—are subject to mutual agreement and final documentation.