



Flux Performance has created a truly competitive electric dirt bike, offering superior performance, range and safety. It features a state-of-the art battery, regenerative braking, app-enabled software, and a power-dense drivetrain package.

TEAM

CEO: Marko Ukota
Strategic Advisor: Marc Fenigstein
Engineering: Crt Gorup & Jure Tomažič
Business Development: William Weppner

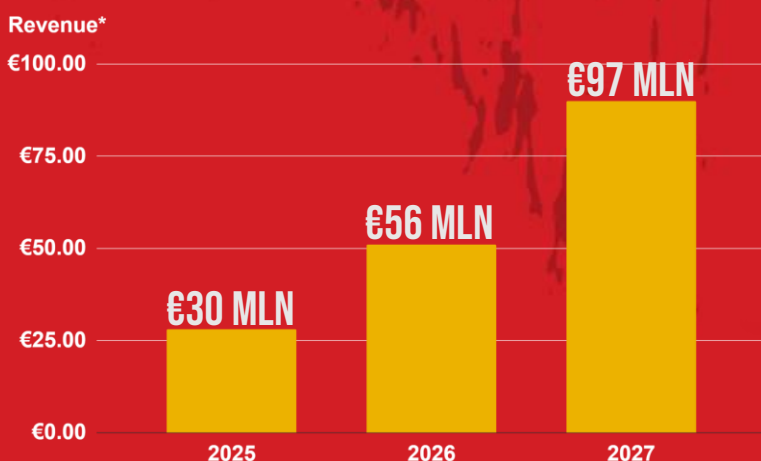
FUNDING NEED

EUR 5,000,000

FUNDING USES

HR: EUR 1,140,000
Opex: EUR 570,000
Capex: EUR 735,000
Marketing:
EUR 235,000
Tooling & Equipment:
EUR 330,000

PROJECTIONS



PROBLEM

- No competitive electric motorcycles on market today
- ICE bikes are loud, polluting, expensive to maintain and repair

THE FLUX P1

- Superior Range (+40%)
- Superior Performance: 80 HP
- Revolutionary Tech: E-Clutch, Regenerative Braking, Smart VCU

MARKET SIZE

- TAM: EUR 237 Bln
- SAM: EUR 7 Bln
- SOM: EUR 90 Mln

TRACTION:

- EUR 3 Mln Pre-Orders
- 3,600 Test Ride Sign-Ups
- Working MVP



FLUX P1 DESIGN